

# BOYDELL & BREWER

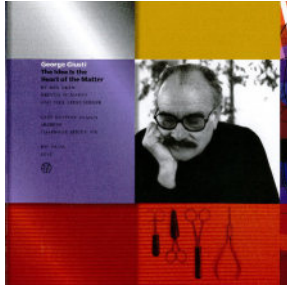
## RIT PRESS

### Graphic Design Archives Chapbook Series

#### GEORGE GIUSTI

The Idea is the Heart of the Matter

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George Giusti, an Italian-born and educated designer, first established a professional practice in Switzerland and later, in the United States. Giusti's unique designs became widely praised covers for publications such as *Fortune*, *Holiday*, *Modern Packaging*, *Graphis* and *Time*. With multidisciplinary talents, Giusti also created sculptures, metalwork and designed several architectural projects reflecting his eclectic aesthetic of refined modernism.

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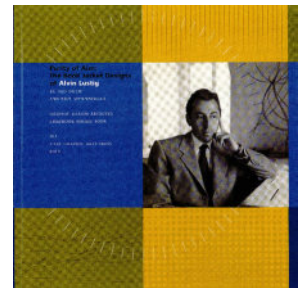
#### PURITY OF AIM

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A colourful and well-researched representation of Alvin Lustig's book cover designs that were created primarily for *New Directions Books* and *Noonday Press*, among others. As a modern designer, Lustig's interests spanned many fields: architectural, industrial and interior design which served as an expression of his deeply held convictions. For him, the designer was not a single-minded specialist, but an integrator of many art forms and simultaneously, as he saw it, a spokesman for social change.



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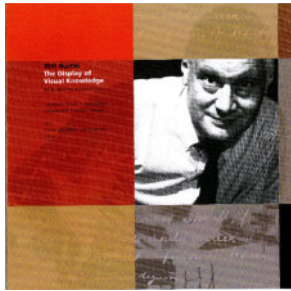
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# ELAINE LUSTIG COHEN

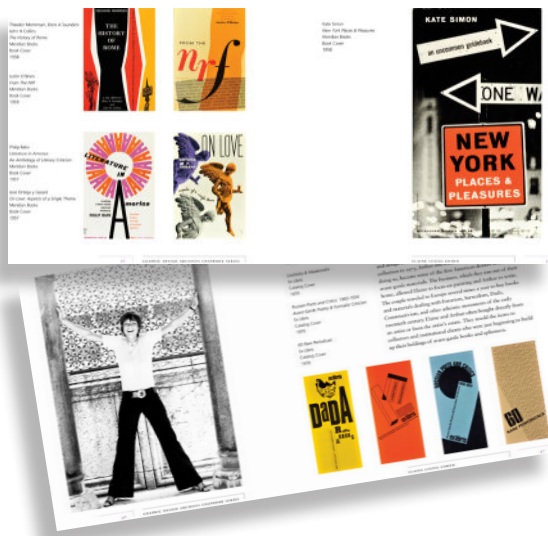
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Elaine Lustig Cohen is widely recognized for the client-based design work she produced in the 1950s and 1960s. Influenced at an early age in Modernism, she was later rewarded with accolades for her work as a fine artist in painting and collage. Aaris Sherin focuses on Cohen as a multi-faceted designer, paying particular attention to the book covers she designed for *Meridian Books* and *New Directions*. The author provides a critical overview of Cohen's career based on interview sessions with the artist along with full colour examples of her work.



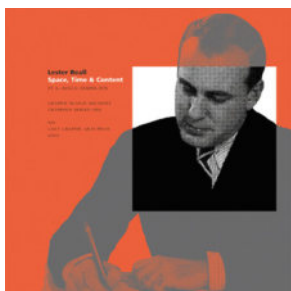
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